

RAJAR DATA RELEASE Q2 2025 – July 31st 2025



LONDON STATIONS

PAGE 1

SAMPLE SIZE:
Survey period - Q2 2025

Code Q (Quarter): 6,018 Diaries 15+

TERMS

WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 24	Q1 25	Q2 25	Q2 25 vs. Q2 24	Q2 25 vs. Q1 25	Q2 24	Q1 25	Q2 25
BBC Radio London	Q	673	429	450	-33.1%	4.9%	1.0	0.6	0.9
Capital London	Q	1963	1638	1590	-19.0%	-2.9%	4.2	3.3	3.9
Capital XTRA (London)	Q	709	693	709	0.0%	2.3%	1.4	1.4	1.4
Gold Radio London	Q	352	364	295	-16.2%	-19.0%	1.0	1.1	0.7
Greatest Hits Radio (London)	Q	1065	1057	893	-16.2%	-15.5%	2.8	3.2	2.7
Heart London	Q	2084	2015	1939	-7.0%	-3.8%	4.6	4.9	4.7
Hits Radio (London) (was KISS (London))	Q	723	676	662	-8.4%	-2.1%	1.5	0.7	0.8
LBC London	Q	1462	1434	1443	-1.3%	0.6%	7.6	8.6	8.4
LBC News (London)	Q	444	410	545	22.7%	32.9%	0.8	1.0	0.8
Magic (London)	Q	1268	1260	1123	-11.4%	-10.9%	4.0	2.6	2.7
Smooth Radio London	Q	1192	1013	1058	-11.2%	4.4%	2.7	1.8	2.7
Radio X London	Q	490	435	467	-4.7%	7.4%	1.9	1.7	1.6

RAJAR DATA RELEASE Q2 2025 – July 31st 2025



LONDON STATIONS PAGE 2

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH '000	REACH '000	REACH '000	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q	SHARE %	SHARE %	SHARE %
		Q2 24	Q1 25	Q2 25	Q2 25 vs. Q2 24	Q2 25 vs. Q1 25	Q2 24	Q1 25	Q2 25
BBC Radio 1	Q	1396	1183	1168	-16.3%	-1.3%	4.0	3.8	3.7
BBC Radio 2	Q	2115	1986	1926	-8.9%	-3.0%	9.7	10.0	9.4
BBC Radio 3	Q	574	652	531	-7.5%	-18.6%	1.7	2.7	2.1
BBC Radio 4	Q	2085	2229	2323	11.4%	4.2%	13.2	13.9	13.6
BBC Radio 5 live	Q	1242	1220	1258	1.3%	3.1%	3.3	3.4	3.1
Classic FM ¹	H		989	944		-4.6%		3.2	3.6

¹ Station changed reporting survey period